

FUTURE DMND.

# ANDREAS STYLIANOU

DYOR

Alpha C.K.

**ART GALLERY** 

JUNE 2022 NICOSIA



#### WHAT IS AN NFT? DYOR: Do Your Own Research

Traditionally galleries have sold digital files in the form of data stored on CDs, Disks and USBs. That Data could be deleted, corrupted, duplicated or lost. A physical certificate accompanied the work, which retained most of the value of the work.

This is where NFTs have come to change how galleries transfer ownership of digital files to collectors. An NFT is data stored on the blockchain, which simultaneously holds the digital signature of the artist. Thus, not requiring a physical certificate. This data can't be deleted, corrupted, or duplicated.

NFT stands for non-fungible token. It's built using the same kind of programming as cryptocurrency, but that's where the similarity ends. NFTs exist on a blockchain, which is a distributed public ledger that records transactions. An NFT is a digital asset that represents real-world objects like art, music, in-game items, and videos.



#### **COMMUNITY BUILDING: NFTCYP** 20/5/2022

One of the key ingredients for the success of NFT projects, is the community that is built around it. Understanding this can greatly help ensure the long-term success of these projects. NFTs can be divided into a number of different categories like (1) artist projects (2) brand building projects in the form of larger collections (think crowdfunding for companies) and (3) access to specialised tools and organized communities, yet the one factor all categories have in common is the need to build a strong community around their art/project. Project founders and artists have started realising the power of their collectors forming around their projects and are looking for interactive ways to give value back to those supporters, something that could be considered as a significant deviation from traditionally run artist projects whereby the collectors/community are usually the ones giving value to the artist.



#### DYOR: Andreas Stylianou 22/4/2022

With each work, I try to understand myself a bit more while being informed from the world around me. I do feel like this enables me to tap into a sense of childlike bliss.

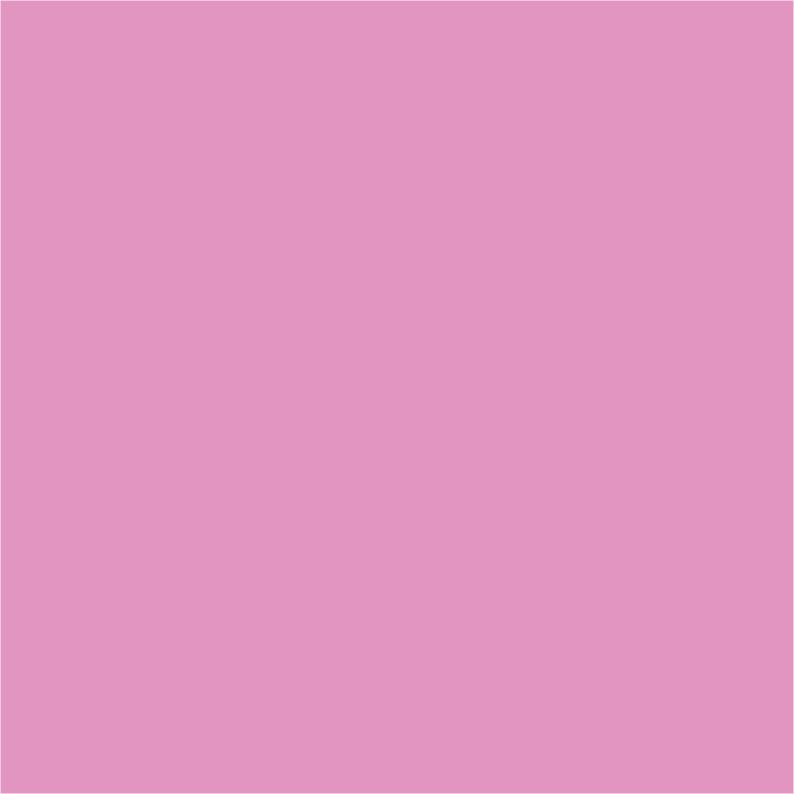
Photographs on my iPhone, Instagram story editor, 3D modelling on Rhino, drawing on photoshop, re-thinking memes and hand drawing, is what comes together to form the works in this show.

Each work in the show has at least a two-point autobiographical narrative. First, it's a photograph that will inform the future of the composition. These photographs are taken during a trigger moment. A moment of deep contemplation, ecstasy, or any strong emotion. Then a new layer, of a lighter story, embellishes the photograph on the Instagram story editor. Parts of this first edit gets 3D modelled and rendered without materiality on Rhinoceros. The final layer on Photoshop, which is purely a drawing over the work created up to that point, comes to inform the work with a new narrative inspired by a second time specific event. This 4-point digital manipulation composition, finds its best life, stored on the blockchain as an NFT.

It is a fact, that my architectural background influences my practice. The creative processes and parameters I give myself while working, is what enables completing a work.

I have chosen to create NFTs, because I always like exploring what's new. A technology of certifying a digital creation did not exist till now, so NFTs are part of the History of Art. Only time will tell how big this chapter will be. Living now, where this shift is happening, and not paying attention would be a personal defeat.

This exhibition will either be the most influential, or the most insignificant exhibition of my career. Thank you for being part of it.



# Welcome to # PINK PAPER THE PROPERTY OF THE PAPER THE PA

This is the start of the # | PINK PAPER.



**SHOW TITLE: DYOR** 22/4/2022

NFT Collection: EXISTENCE

Ongoing 1/1 NFT Collection – initial release 28 NFTs.

(Existence was the initial name given to the 1000s of characters which unfolded on the meditative drawings created during the first lockdowns of 2020.)







**BLOCKCHAIN: ETHEREUM** 24/5/2022

CURRENCY: Ethereum and Euros.

Gallery will assist in creating a crypto wallet if required.









ART: This is an Artwork NFT 22/4/2022

Its primary role is for the user's visual pleasure. Displaying the Artwork is the primary utility.







#### **NFT EXCHANGE:** 23/4/2022

Owners have the option to return the NFT and receive a physical (60 x 60 cm) Wall-painting. The owner, returning the NFT, is responsible for travel costs of the artist to the wall of their choice. Only permanent walls are eligible for Mural/ Wall-paintings. Wood panels or fake walls are excluded from the exchange.









**NFT EXCHANGE:** 23/4/2022

Owners have the option to return the NFT and receive a physical...



#### **NFT MULTIPLIER:** 24/4/2022

By exchanging 1 NFT you are eligible for a (60 x 60 cm) Wall-painting. By exchanging 2 NFTs you are eligible for a (120 x 120 cm) Wall-painting. By exchanging 3 NFTs you are eligible for a (180 x 180 cm) Wall-painting. And so on.













**ACCESS:** 24/4/2022

By owning an EXISTENCE NFT you are part of the family and will be the first to get exclusive access to future Digital and Physical offerings.









**RESALE:** 25/4/2022

Artist's Resale Royalties 7%















#### **SHOW TITLE: DYOR** 22/4/2022

NFT Collection: EXISTENCE



#### Porridge Tunnel 25/4/2022

Digitally signed by the artist.

This is the first work in an Ongoing collection of 1/1 NFTS.

For this first iteration of the collection, a total of 28 NFTs where created.









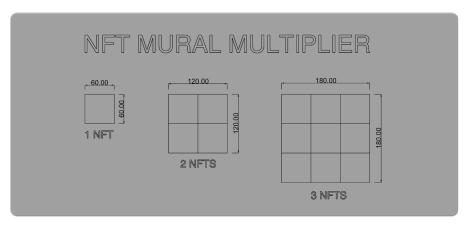


#### **NFT MULTIPLIER:** 26/4/2022

By exchanging 1 NFT you are eligible for a...



#### **JUST LIKE THIS:**











#### TIME LIMIT: FOREVER 24/5/2022

The artist has the right to give a 1-year notice, for the exchange period to end.



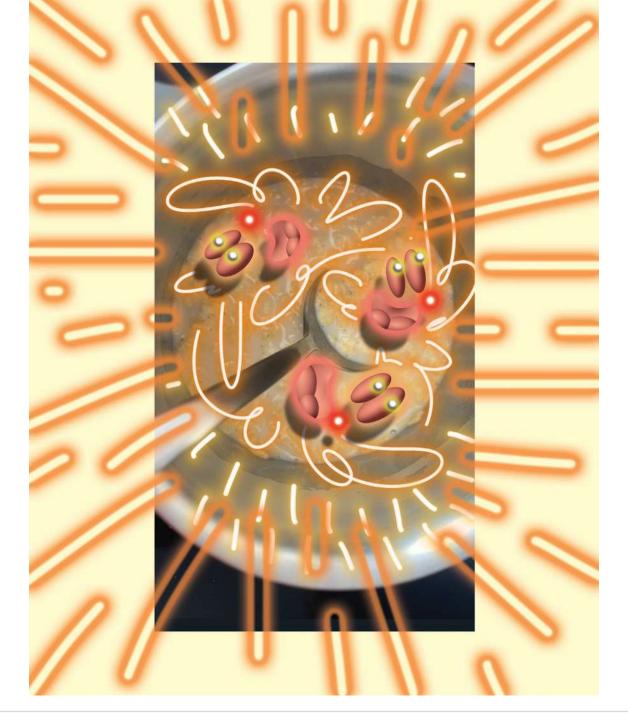






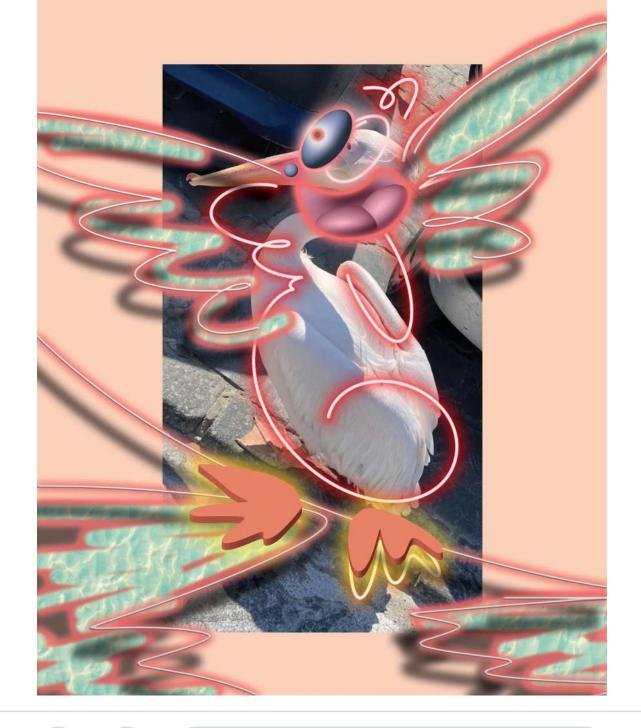












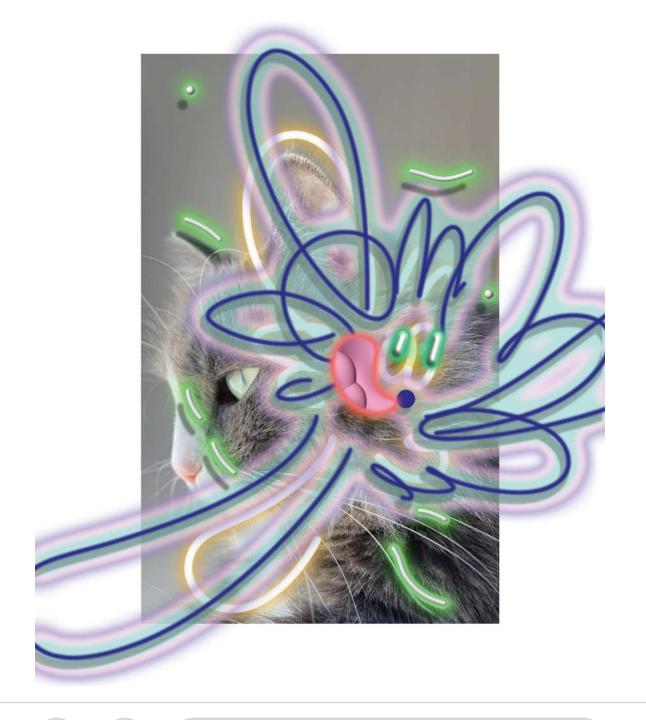












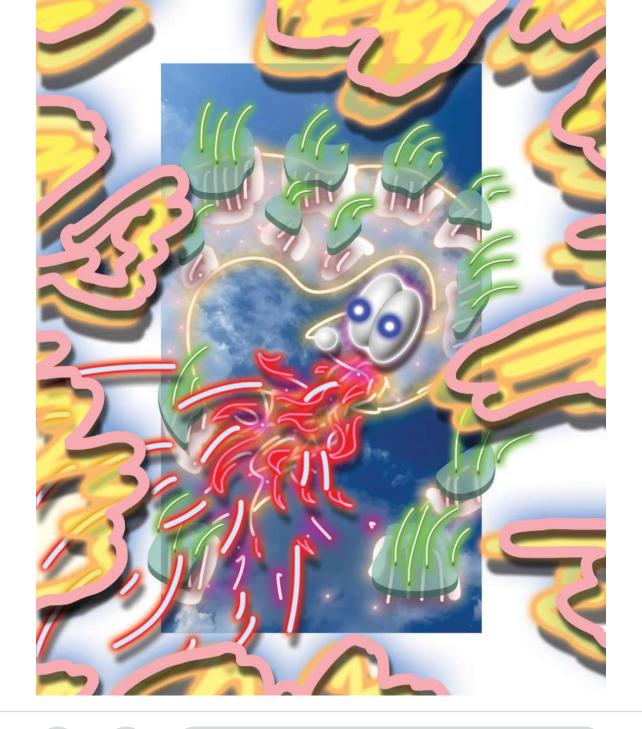






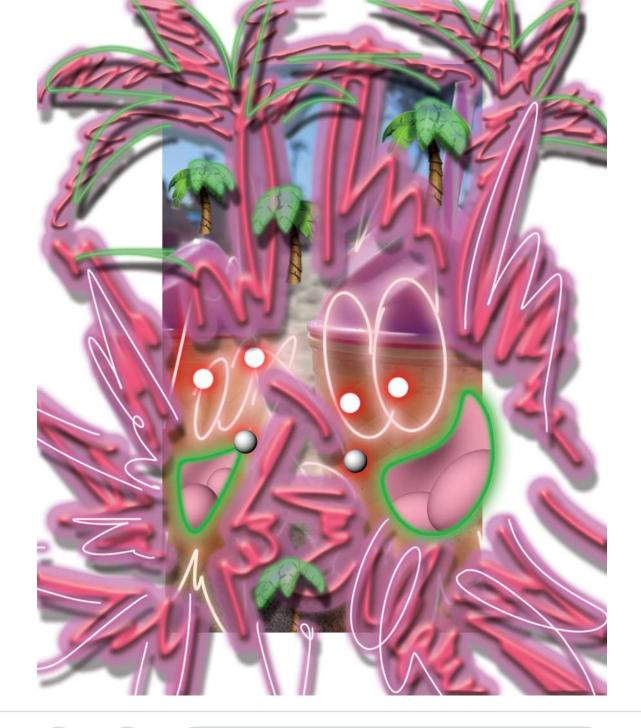


















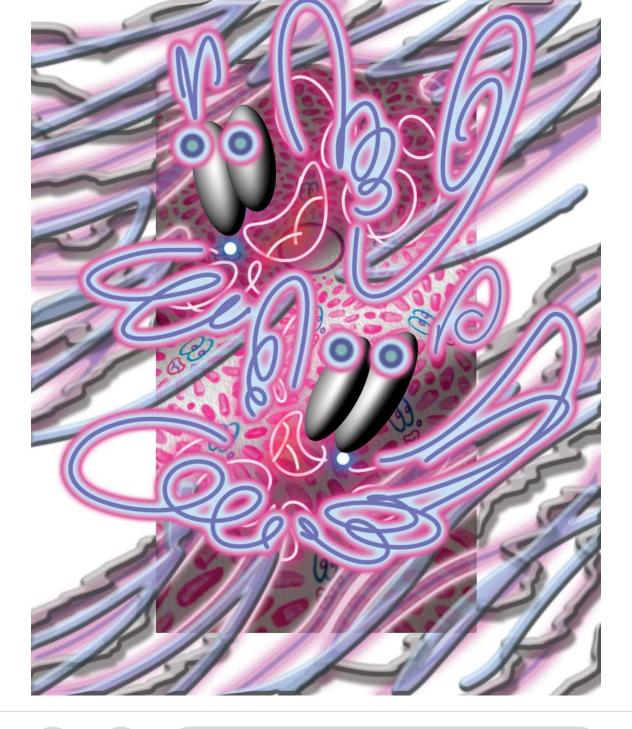
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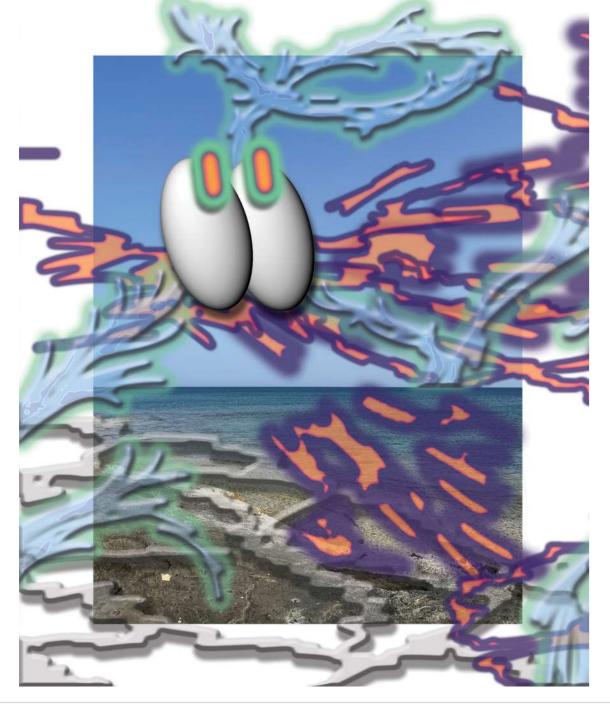


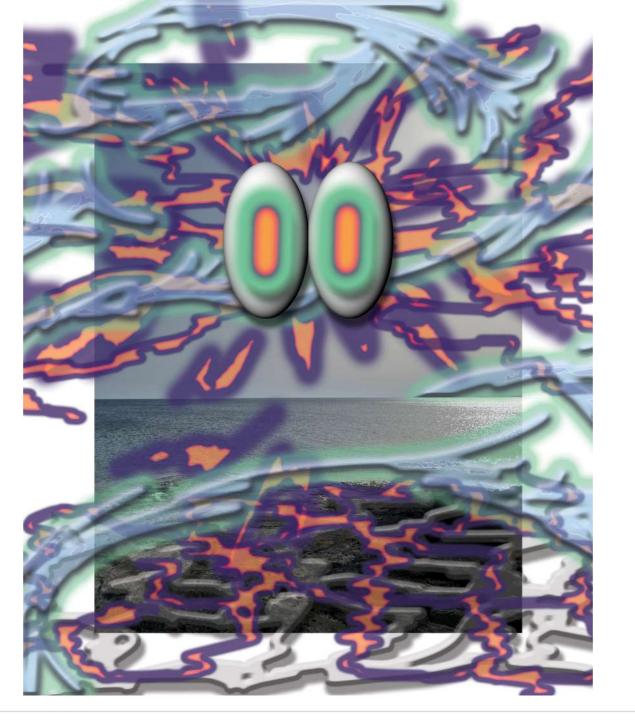


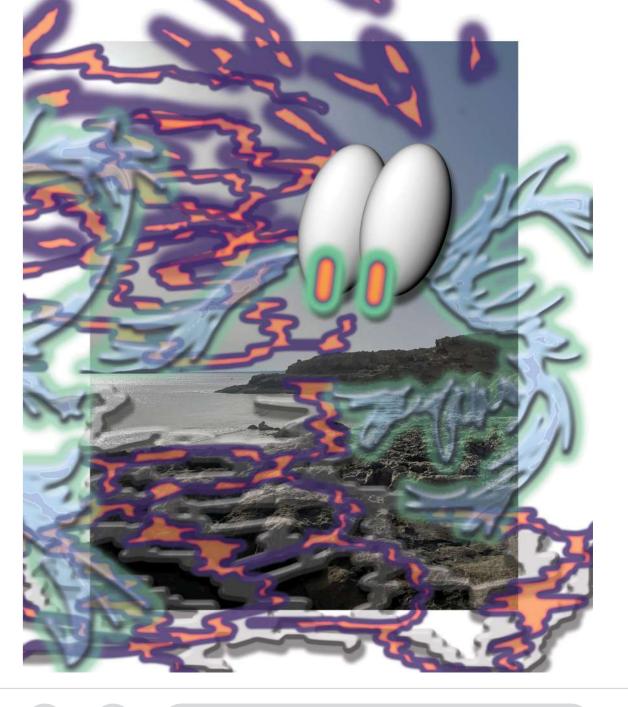










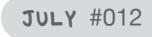


















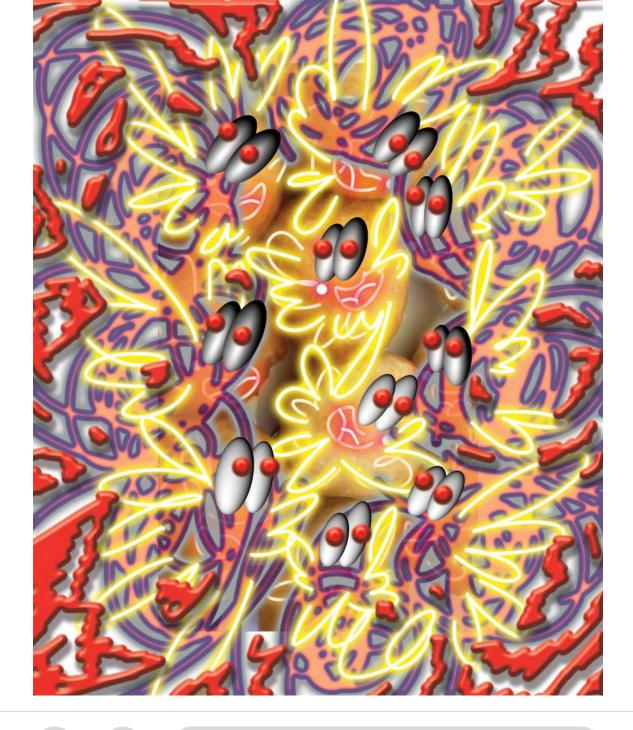


















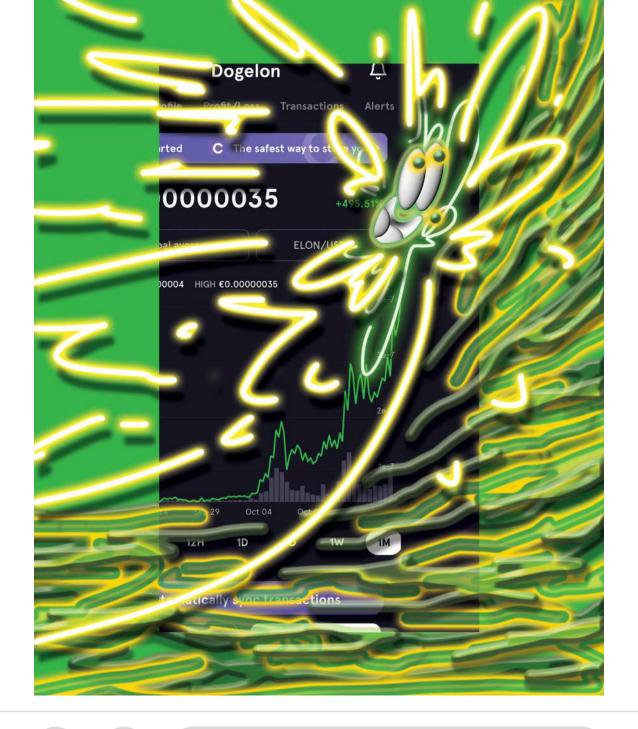












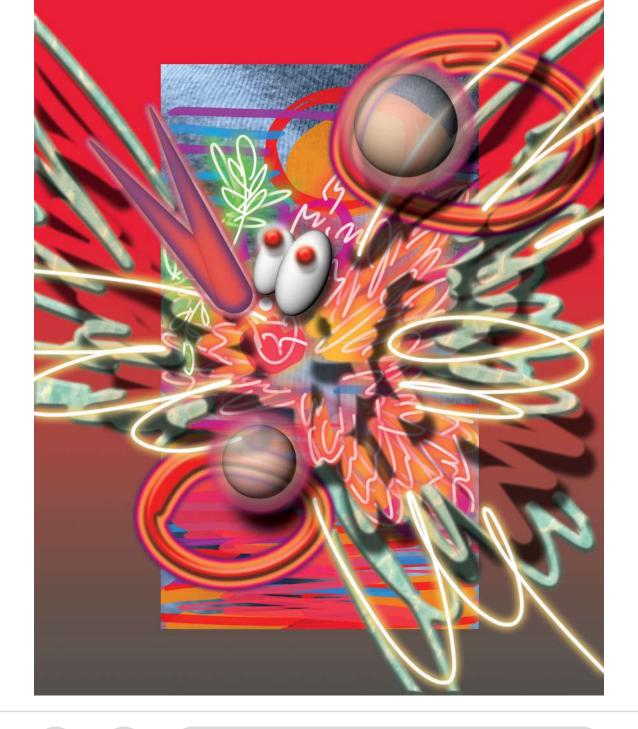










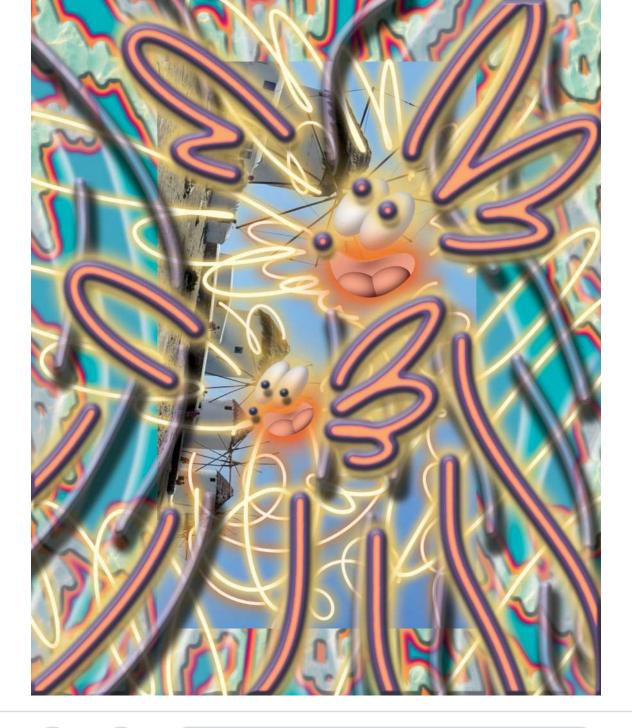






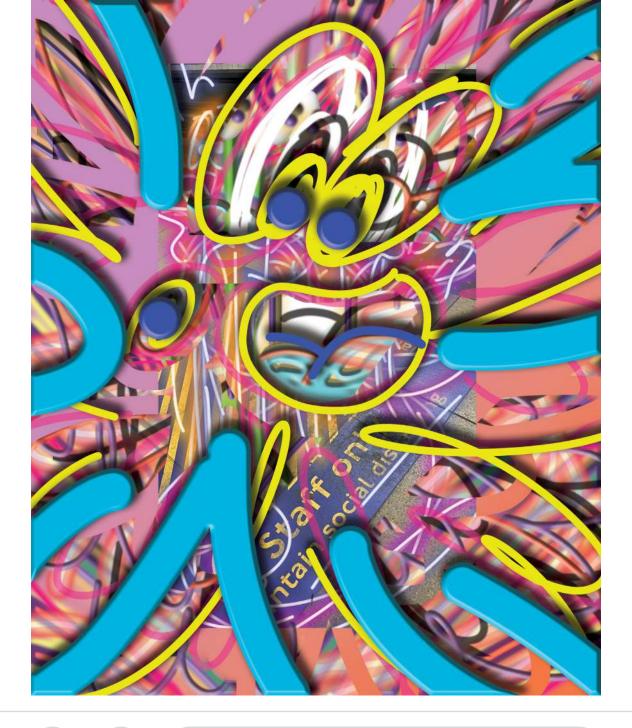






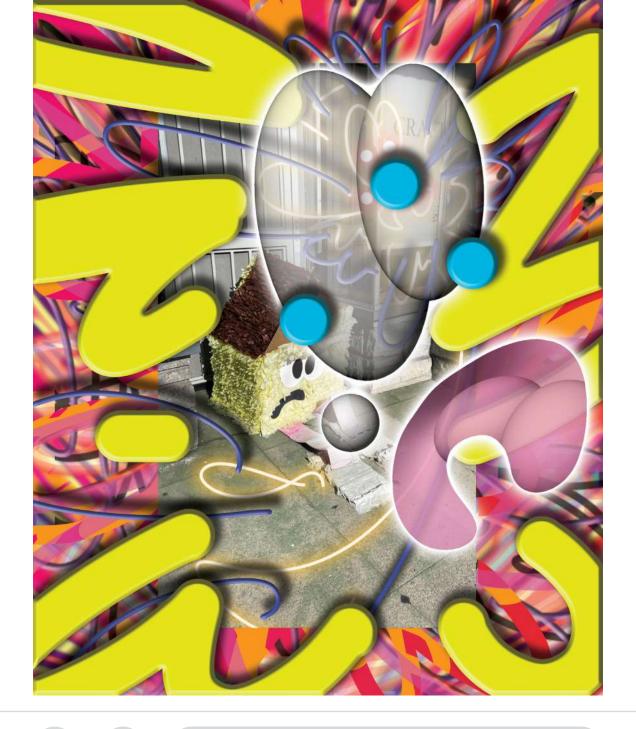








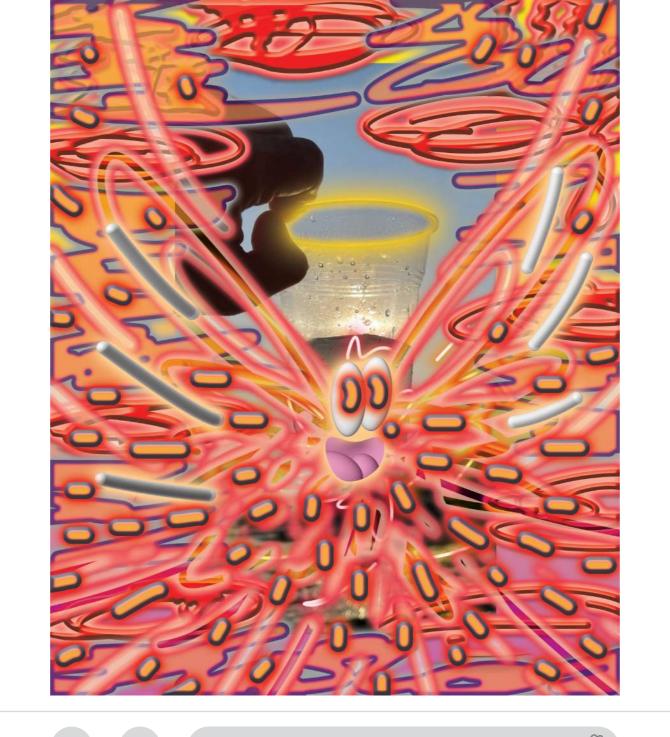
























#### I LOST MY LIFE SAVINGS AGAIN

Pepe the Frog is a controversial figure. The character was appropriated in the lightest manner, to remind people how, bad DYOR, can lead to "I Lost My Life Savings Again". A subject very closely associated with crypto, NFTs and art.

I used Graph paper in architecture to map out shadows of structures. Using graph paper in this instance, makes Pepe look even more calculated and hilarious. If you don't get the joke, art's primary utility is visual pleasure.



# Work on Paper (21 x 29.7cm) Signed, Titled, Dated.









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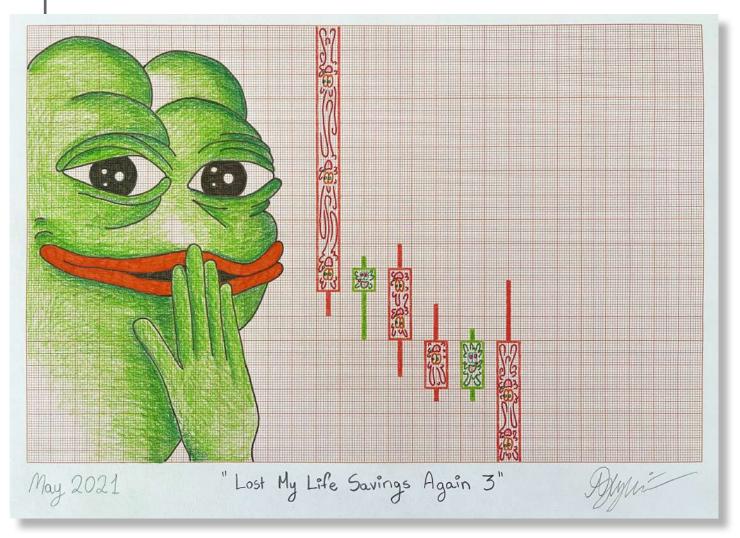








## Work on Paper (21 x 29.7cm) Signed, Titled, Dated.







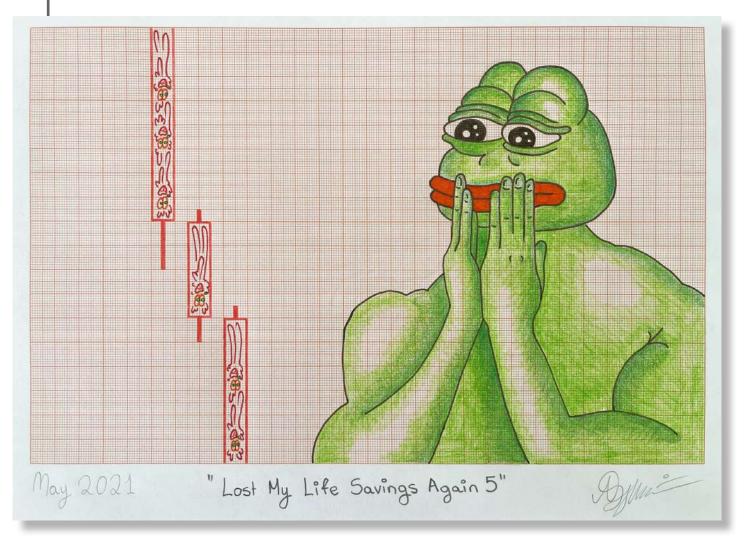








































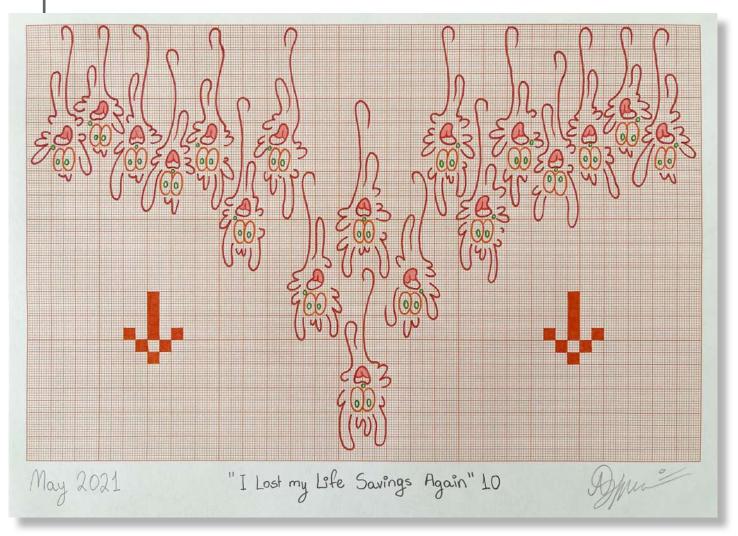














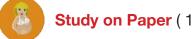












# Study on Paper (17.2 x 26.7cm) Signed, Titled, Dated.













#### **AD 2019** 20/4/2022

NFT edition of 50. Digitally signed by the artist.







**AD 2019** 20/4/2022

NFT edition of 50. Digitally signed by the artist.



#### **AD = Artwork Destroyed.** 20/4/2022

This work initially created in 2019 was destroyed intentionally the same year.

Lots of factors including taste, peer pressure and visual perception lead to the destruction of the work.

This work will now live as an NFT edition that will reverse its destruction permanently.







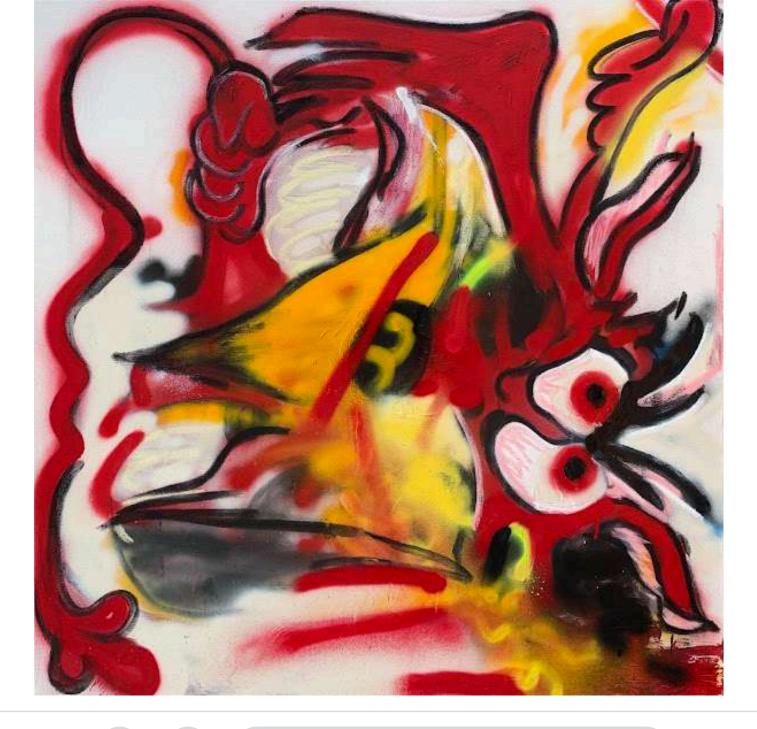


#### **AD = Artwork Destroyed.** 20/4/2022

This first NFT was Minted on the 3<sup>rd</sup> of February 2021. Since this was the first NFT. It was a time of experimentation. An edition of 50 was negotiated and decided. Looking back, that was the best descision at the time. Now its time for the 1/1.











#### **SOLO EXHIBITIONS**

2022	> "DYOR", Alpha C.K. Art Gallery, Nicosia, CY
2021	> "Light Headed", FutureDMND, California, US
2020	> "Year One", Alpha C.K. Art Gallery, Nicosia, CY
2019	> "Ball is Out", Galstian Advisory, California, US

#### **SELECTED GROUP EXHIBITIONS**

2022	> "Between Realms", Fabre, Munich, DE
2021	> "UNSELLABLE", JUST a studio, London, UK
	> "DARE", Absolut Vodka, The Collection Gallery, Nicosia, CY
2020	> "Red Cross Life", A. G. Leventis Gallery, Nicosia, CY
	> "Days of Future Present" Plan X Gallery, Milan, Italy
	> "Category Is", Trevor Project x Pop Fine Art
2019	> "While Supplies Last", Bellevue Arts Museum, Seattle, WA

#### PROJECTS AND COLLABORATIONS

2022	> Searching the Sour, Curator Style, Art Central, HK
2020	> "Angels For Miracles" (Benefitting Mora Thavmata), Alpha C.K. Gallery

"Coording The Coul" Curator Style Art Control III

#### **CURATORIAL WORK**

 $\Omega$ 

> "Category Is...", Trevor Project x Pop Fine Art

> "Cyprus Queer Perspectives", ACCEPT x CVAR/Severis



#### **DYOR: SUMMARY** 1/6/2022

Running from 22nd June till the 2nd of July 2022, Alpha C.K. Art Gallery is delighted to present its first ever NFT presentation. Titled "DYOR" – Do Your Own Research, a soho show by Andreas Stylianou. This first of its kind NFT exhibition will demonstrate how the future of digital and physical artworks can bridge.

The exhibition will consist of 28 Unique 1/1 NFTS, 11 works on paper, 1 ceramic sculpture, 1 Neon and 1 wall painting. The outcome is more than a feast for the eye: it forms a powerful discord on digital media, while commenting on the current social, cultural, and economic scene.

By engaging with a diverse range of mediums, Stylianou has externalized a visually unseen dormant world that lies within himself, that is blooming through a successive evolution of his visual practice. The work unfolds and expresses: Self in relation to time, while intersecting with a current retrospect of pop culture.

Born in 1990, Cypriot artist Andreas Stylianou has developed an affinity for creating and collecting art from an early age. More recently Andreas has delved into the NFT collecting scene. He has graduated with a BA and a MA degree at the well-known Architectural Association School of Architecture (London). And further received a MA degree from the Royal College of Art (London) and IE Business School (Madrid).

Andreas most resent solo presentations have been in Los Angeles with FutureDMND and in Hong Kong with CuratorStyle. Andreas First NFT was exhibited in May 2022, in a group exhibition in Munich with Farbe.

# Alpha C.K. ART GALLERY

SUPPORTED BY:

# <u>NFT</u>CYP



